

STORIES

The Library Foundation Grand Gala

2017 Ticket and Sponsorship Information

The
Library
Foundation

Event Details

The Austin Public Library Friends Foundation is excited to present **STORIES**, our inaugural in-house celebration at Austin's New Central Library. We invite you to share an evening of food, drink, and entertainment as stories of our library unfold throughout the building. The event kicks off the grand opening weekend of Austin's New Central Library; the library will open to the public on Saturday, October 28th.

Friday, October 27, 2017

6:00 p.m. to 10:00 p.m.

Austin's New Central Library, 710 W. Cesar Chavez

- Food, Drink, and Entertainment
- Cocktail Attire
- Metered Parking Available on-site, at Seaholm Garage, and at City Hall Garage
- Valet Parking included with all sponsorships
- Attendance: 500

Opening Gallery Exhibit

Lance Letscher: Books

General Admission *early bird* **\$250**

General Admission *after October 1* **\$300**

The event is progressive, with food, drinks, and entertainment offered on multiple floors.

General Admission ticket holders can enjoy food, open bar, and entertainment throughout the building.

Ticket Sales for this event are limited

Individual tickets available and sponsorship forms available online at www.austinlibrary.org

QUESTIONS?

Contact Rachel Nguyen
rachel@austinlibrary.org
(512) 542-0076

Sponsorships

PRINT & MEDIA RECOGNITION

All sponsors receive name and/or logo placement in:

- Ticket Sales announcement e-mailed to 19,000 literary patrons and library supporters
- Event invitation mailed to over 1,300 library supporters and literary patrons
- Event program, signage, and web site
- Library Foundation newsletter (print and digital) reaching over 19,000 subscribers, including Facebook and Twitter posts

COMMITMENT DATES

- August 23rd for Ticket Sales Announcement (29,000 – emailed September 25th)
- August 28th for Austin Monthly Grand Opening/Gala ad (October issue)
- September 1st for mailed Invitation (Drops Sept. 11) and Facebook promotional push (early September)
- October 6th for event signage



Sponsorship Form

Contact Name _____

Business Name _____

Address _____

City _____ State _____ ZIP _____

Phone Number _____ Email _____

WOULD YOU LIKE YOUR NAME TO APPEAR IN OUR MATERIALS? If yes, please include below:

We will publish your name exactly as you write it here. Please email print ready logo to rachel@austinlibrary.org

- Chapter Sponsor**
 - Presenter (\$50,000)
 - Art Gallery (\$15,000)
 - Valet (\$10,000)
 - Rooftop Garden (\$10,000)
 - Cocktail Reception (\$30,000)
 - Great Reading Room (\$10,000)
 - Children's Library (\$10,000)
 - Back Story After Party (\$20,000)
 - Special Collections Lounge (\$10,000)
 - Urban Upgrade (\$10,000)

- Character Sponsor**
 - Protagonist (\$50,000)
 - Sidekick (\$5,000)
 - Antagonist (\$25,000)
 - Foil (\$2,500)
 - Mentor (\$10,000)
 - Minion (\$1,000)
 - Confidante (\$7,500)

- I cannot attend but I would like to make a contribution in the amount of \$ _____

Check Enclosed (please make checks payable to Austin Public Library Friends Foundation)

Visa MC Amex Discover

Card Number _____

Expiration Date _____ Security Code _____

Signature _____

Return Form to:

The Library Foundation / P.O. Box 13201 / Austin, Texas 78711

Or e-mail to: rachel@austinlibrary.org