

The Library Foundation presents

# stories

**Celebrating and Enhancing the Impact of the Austin Public Library**

**Friday, November 9, 2018**

6:00 p.m. to 10:00 p.m.

Austin Central Library

Join the Library Foundation for a special event highlighting stories that illustrate the library's enduring power to transform lives. Featuring special guest **Paul Beatty**, author of *The Sellout*, winner of the 2016 Man Booker Prize and the National Book Critics Circle Award.

## **FOOD/DRINKS/MUSIC**

- ❖ Dinner and program in the Special Event Center
  - ❖ DJ and dessert on the Rooftop Garden
  - ❖ Music performance by the **Tosca String Quartet**
  - ❖ VIP reception in the Central Library Gallery, featuring the sculpture and illustrations from *Little*, the latest novel by author/illustrator **Edward Carey**, who will join guests at the reception.
- Please see sponsorship information below.
  - Individual Tickets: \$500 (VIP), \$250 (General Admission).
  - For more information, contact Cecily Sailer at [csailer@austinlibrary.org](mailto:csailer@austinlibrary.org) or (512) 542-0076.

**Space Is Limited!**

**About The Library Foundation:** The Austin Public Library Friends Foundation is a nonprofit organization founded in 1996 to increase public awareness of the Austin Public Library and its importance to the community, and to enhance library collections, programs, and facilities. Library Foundation programs include atCentral, Mayor's Book Club, New Fiction Confab, Badgerdog Writing Workshops, Raise a Reader, and Connected Youth. The Library Foundation is a 501 (c)(3) nonprofit organization. Sponsorships are tax-deductible to the maximum extent allowable by law.

[www.austinlibrary.org](http://www.austinlibrary.org)

## **PRESENTING SPONSOR – \$25,000**

### **AT THE EVENT**

- Reserved tables for 25 guests with prime seating
- Invitation for sponsor and sponsor guests to attend VIP reception
- Verbal recognition from the stage
- Opportunity to address the audience from the stage

### **PRINT & MEDIA RECOGNITION**

- Exclusive “brought to you by” credit in the event title artwork. Your company name or logo will be included on all print, media, online, and social media pieces leading up to and following the Gala.
- Lead name/logo placement in:
  - Event invitation mailed to more than 2,000 library supporters and literary patrons
  - Event program and signage
  - Library Foundation newsletter reaching more than 20,000 subscribers
- Live linked logo on Library Foundation website
- Name listing in Library Foundation Facebook, Twitter, and Instagram posts

**RECOGNIZED AS A PROGRAM SPONSOR OF THE LIBRARY FOUNDATION’S 2019 atCentral Series & MAYOR’S BOOK CLUB IN ALL PROMOTIONAL MATERIALS, INCLUDING PRINT ADVERTISEMENTS, PROGRAM BROCHURES, AND WEBSITE.**

## **DIAMOND SPONSOR – \$10,000**

### **AT THE EVENT**

- Reserved table for 10 with prime seating
- Invitation for sponsor and sponsor guests to VIP reception
- Verbal recognition from the stage

### **PRINT & MEDIA RECOGNITION**

- Name/logo inclusion in:
  - Event invitation mailed to more than 2,000 library supporters and literary patrons
  - Event program and signage
  - Library Foundation newsletter reaching more than 20,000 subscribers
- Live linked logo on Library Foundation website
- Name listing in Library Foundation Facebook, Twitter, and Instagram posts

**RECOGNIZED AS A PROGRAM SPONSOR OF THE LIBRARY FOUNDATION’S 2019 atCentral Series IN ALL PROMOTIONAL MATERIALS, INCLUDING PRINT ADVERTISEMENTS, PROGRAM BROCHURES, AND WEBSITE.**

## **PLATINUM SPONSOR – \$5,000**

### ***AT THE EVENT***

- Reserved table for 10
- Invitation for sponsor and sponsor guests to VIP reception

### ***PRINT & MEDIA RECOGNITION***

- Name/logo inclusion in:
  - Event invitation mailed to more than 2,000 library supporters and literary patrons
  - Event program and signage
  - Library Foundation newsletter reaching more than 20,000 subscribers
- Name/logo on Library Foundation website
- Name listing in Library Foundation Facebook, Twitter, and Instagram posts

## **GOLD SPONSOR – \$2,500**

### ***AT THE EVENT***

- Reserved table for 8

### ***PRINT & MEDIA RECOGNITION***

- Name/logo inclusion in:
  - Event invitation mailed to more than 2,000 literary patrons
  - Event program and signage
  - Library Foundation newsletter reaching more than 20,000 subscribers
  - Library Foundation website
- Name listing in Library Foundation Facebook, Twitter, and Instagram posts

### **\*\*\*\*\* COMMITMENT DATES FOR INCLUSION IN PRINTED MATERIALS \*\*\*\*\***

- **Invitation: September 21, 2018**
- **Event Signage & Program: October 30, 2018**

## SPONSOR INFORMATION

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

### 1. HOW WOULD YOU LIKE YOUR NAME TO APPEAR IN OUR MATERIALS?

\_\_\_\_\_  
*We will publish your name exactly as you write it here*

### 2. SPONSORSHIP LEVEL – PLEASE CHECK ONE

- PRESENTING SPONSOR - \$25,000
- DIAMOND Sponsor - \$10,000
- PLATINUM Sponsor - \$5,000
- GOLD Sponsor - \$2,500
- I cannot attend but I would like to make a contribution in the amount of \$ \_\_\_\_\_

### 3. PAYMENT OPTIONS

Check Enclosed (please make checks payable to Austin Public Library Friends Foundation)

Visa       MC       Amex       Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

### 4. PLEASE RETURN THIS FORM TO:

The Library Foundation  
P.O. Box 13201  
Austin, Texas 78711  
**OR EMAIL TO:** [csailer@austinlibrary.org](mailto:csailer@austinlibrary.org)